

# SPECTRE®

## The Preemptive, Disruptive Strategy and Decision System

“Powerful. Elegant. Unfair Advantage.”

Every organization is engaged in full-on economic war with highly covert, advanced adversaries of nation-states and hackers. Your sensitive data is constantly mapped, tracked and secretly stolen at an unprecedented rate through traditional espionage methods, new techniques and cyber. At present, the U.S. economy loses over \$5 trillion in total value or one-third of the U.S. GDP each year to economic espionage in every sector. Competitive advantage is rapidly eroding while your organization doesn't fully understand who, how or why. Train to think like your adversaries, master their methods, make decisions on a higher level, learn to anticipate issues and defend against attacks. Be disruptive: gain unfair advantage with SPECTRE.

“If I hadn't witnessed it myself, I never would have believed it's power or results. Our leadership team and staff were excited to participate. It resulted in sharp and permanent increases in awareness, productivity, empowerment, and trust. It's part of our continuous strategy and decision process today. It's infectious and motivational.”

“Many global organizations are paying lip service to strategy, risk assessment, analysis, etc. - but it's not being done. My impression the first time I saw SPECTRE, I was really shocked. It's a very different and powerful, 3D tool in thinking about business and staying competitive. It's a must for every executive suite and their organization.”

### SPECTRE

- The most effective and relevant strategy, thinking, decision, and economic warfare exercise ever designed
- Breakthrough new rules of strategy and success: external versus internal orientation
- Trains, elevates and empowers team and personal thinking to previously unperceived levels
- Experiential design drives full left-right brain utilization resulting in true retention for long-term application and benefit
- Defense strategies to quickly reduce threats and costs throughout the organization
- Attack strategies allow you to fend off multiple attacks and capitalize on global opportunities
- All organizations have a fiduciary duty to protect competitive advantage and the sensitive data powering it
- Turn the tables on the masters of reverse engineering, arming you with the ultimate means to continuously defend your organization against certain continuous economic and transactional attack
- Directly addresses unrestricted war methods and asymmetrical hybrid war - currently well underway in every sector

### Benefit

- Elevates critical thinking to several dimensions over 360 degrees with increased clarity
- Disrupts, sharpens, and significantly improves strategy, thinking and decisions
- Drives your organization as the center of power, strategy and execution
- Increases and focuses awareness on new opportunities, threats and defensive measures
- Drives innovation to new levels with speed and accuracy
- Finds vulnerabilities in the organization and facilitates strategy to immediately reduce risk
- Practices numerous defense and attack methods through an intense experiential exercise
- Builds superior confidence, teamwork and focus, while significantly reducing unproductive politics
- Accelerates efficiencies across the board
- The future of strategy testing and decision-making

**BUSINESS | GOVERNMENT | MILITARY | ACADEMIA | ALL LEVELS**

*Originally developed for the UK government and delivered to the UK private, government and defense sectors. The SPECTRE Economic Warfare system represents cutting-edge capability and has a remarkable history of success in these sectors as a disruptive economic, transactional, and applied breakthrough red team methodology. Developed in partnership with British Economic Warfare SpecialOps.*

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